



Talari Networks Lowers Financial Barriers to Implementing Centralized SD-WAN Orchestration

Site licensing delivers attractively priced and simplified method to acquire Talari Aware - the award-winning SD-WAN orchestration and reporting platform

SAN JOSE, Calif. — May 12, 2016 – [Talari Networks](#), the trusted technology innovator and market leader of Software Defined WAN (SD-WAN) solutions, announced today the availability of site license pricing for Talari Aware, the centralized management system that gives IT staff the ability to configure, monitor, and analyze a Talari SD-WAN. The new pricing allows organizations to capture the rapid time to deployment, easy SD-WAN management, unprecedented visibility into network and application performance, and comprehensive WAN reporting benefits that Talari Aware offers at a budget-friendly price.

Site licensing offers four simple options, based upon the total number of sites, for customers to choose from and lowers the list price by up to 80 percent when compared to the previous Aware perpetual licensing model.

“Orchestration and analytics are critical components for implementing and supporting an SD-WAN,” said Randy Schirman, vice president of Worldwide Sales, Talari Networks. “While organizations recognize the value that Talari Aware has to offer, we have seen strong interest from the market to simplify the acquisition process and deliver an OPEX friendly pricing option for this critical tool. Our site licensing model delivers on all of these requests and offers the added benefit of being aligned with how customers are accustomed to acquire software.”

The site licensing is the latest financial consumption model that Talari has introduced and joins the recently announced subscription pricing, which offers an option to organizations that wish to pursue an OPEX-based SD-WAN acquisition model that distributes costs over time, as well as a traditional perpetual licensing model.

“Looking ahead, we continue to see the market demanding new consumption options for SD-WAN solutions. In response, we plan to introduce additional acquisition methods over the remainder of 2016 to support the evolving requirements of enterprises and service providers,” said Schirman.

Talari Aware site license pricing is available today directly through Talari and authorized partners. For more information, visit <http://www.talari.com/products/aware.php>.

About Talari Networks

Talari Networks, the trusted SD-WAN technology and market leader, engineers the internet and branch for maximum business impact by designing fail-safe WANs that deliver superior business-critical application reliability and resiliency, while unlocking the simplification and cost reduction benefits of branch consolidation.

Talari's comprehensive solution supports a variety of network services in physical, virtual and cloud locations, which can be acquired through perpetual licensing, monthly subscription rates or as-a-service. To learn more about Talari, visit www.talari.com.

Talari's solution has innovated to its fifth generation of product, deriving knowledge over the last eight years from billions of packets served across thousands of customer deployments in 40 countries.

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