



Talari Named To CRN's 2013 Data Center 100 List

Mercury Appliances Chosen Among 20 Infrastructure Providers

SAN JOSE, Calif. – Jan. 24, 2013 – [Talari Networks](#)TM Inc., a leading provider of solutions to increase WAN reliability and quality, today announced it was named to [CRN's 2013 Data Center 100](#) list. CRN is the market leader in Channel news serving the IT channel community by delivering intelligence, actionable advice and forward-thinking business strategy to the North American IT channel.

Talari was chosen for its family of [Mercury WAN appliances](#), running the Company's patented APNware (Adaptive Private Networking) operating software, which aggregates broadband, leased-line, and other links to achieve greater network reliability. Talari appliances perform sub-second analysis and build a real-time map of the quality of those links to determine where to send each packet, then applies a QoS engine to prioritize which applications use the best links at any given time. The end result is a highly resilient WAN that seamlessly adapts to changing conditions in the underlying network and ensures that applications operate without disruption and at a high level of quality.

The solution provided by Talari is filling a critical need in companies with data centers, as it ensures extremely reliable network access from each office to the data center. Because of changes ranging from server consolidation to on-premise IP PBXs to support the growing use of VoIP, losing WAN connectivity to a data center can now mean losing the ability for an office or factory to function. With Talari's solution, companies can aggregate traditional WAN networks such as MPLS with broadband Internet links from multiple providers to guarantee high WAN performance and availability.

CRN Data Center 100 list highlights technology vendors that are powering, supporting and protecting today's data center. From innovative database software, to green data center technologies, to security and cloud data management services, this list covers it all. Selected by the CRN editorial staff after months of in-depth research, the 2013 Data Center 100 list recognizes vendors that have adopted new technologies and procedures over the course of 2012.

About Talari Networks, Inc.

Talari Networks is redefining WAN reliability and application performance quality. By aggregating multiple diverse networks into a virtual WAN and continuously adapting traffic based on the availability and real-time quality of the network paths, Talari ensures applications that rely on a WAN are not affected by underlying network issues. Talari's patented technology delivers significant cost savings over single-provider networks while also increasing reliability and quality. Talari has received numerous industry awards and accolades including being named a Gartner Cool Vendor, Best of Interop–Performance Optimization and *Techworld* Awards–2012 Networking Application Product of the Year. For more information, visit www.talari.com.

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