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## Talari Networks CEO Speaking at FutureNet 2010

### Andy Gottlieb to Present Migration Strategies for Cloud Computing with Focus on Reducing WAN Costs Today.

Cupertino, Calif., May 11, 2010 – [Talari Networks, Inc.](#) — the company bringing WAN virtualization and cloud economics to Enterprise networking — today announced that company Chief Executive Officer [Andy Gottlieb](#) will participate in the track “Building the Next Generation Enterprise Network” at FutureNet 2010 in Boston. “FutureNet is traditionally a service provider event and I am very honored to be asked to present and share my perspectives on Enterprise WANs and their role in Cloud Computing,” says Gottlieb. FutureNet 2010 is happening May 10-13<sup>th</sup> at The Boston Park Plaza. Gottlieb will present in the session “Practical Steps to Enable Enterprise Migration to Cloud Computing”.

“Cloud Computing seems inevitable, but enterprises are not ready to move all of their [business critical applications](#) just yet,” says Gottlieb. “In the meantime, network managers can build out their wide area network to take advantage of cloud resources now and in the future while [reducing WAN costs](#) today.” During his session, Gottlieb will discuss the confluence of key technologies, such as WAN virtualization and [colocation](#), which will transform WAN architectures and provide a pragmatic, evolutionary path to leveraging Cloud Computing.

#### About FutureNet 2010

For over 10 years FutureNet has been the must attend event for service providers, IT managers, and consultants to stay ahead of the rapidly changing communications services market. This year is no different as speakers and attendees will address the sustainability of the Internet for business, look at emerging trends around Ethernet, wireless, and SIP, and help put together a “Green” strategy by evaluating new service options. The conference will also examine the management and support strategies necessary to achieve success. For more information about this event visit [www.futurenetexpo.com](#).

#### About Talari Networks

Adaptive Private Networking does for the Enterprise WAN what RAID did for storage. [Talari's Mercury line](#) of [Adaptive Private Networking](#) appliances delivers a network with [30 to 100 times the bits per dollar](#), ongoing [WAN costs reduced](#) by 40% to 90%, and [greater reliability](#) than existing corporate WANs, transforming virtualized-WANs to bring Moore's Law and Internet economics to Enterprise WAN buyers, outsourcers and [MSPs](#). For more information, please visit Talari Networks' website at [www.talari.com](#).

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