



**Talari Networks Announces New Aberdeen Research Report on Improving Enterprise Application Performance Across All Locations**

***'Boosting Enterprise Application Performance in Distributed Environments' Is Authored by Aberdeen's Senior Research Analyst Jim Rapoza and Sponsored by Talari Networks and Microsoft Sharepoint***

**SAN JOSE, Calif. – June 6, 2012** – [Talari Networks](http://www.talari.com)<sup>TM</sup>, Inc., a leading innovator in WAN reliability and performance quality network appliances, today announced availability of a new Aberdeen Group research report titled, "Boosting Enterprise Application Performance in Distributed Environments," prepared by Jim Rapoza, Senior Research Analyst for the Aberdeen Group Networking and Application research practice, and made available by Talari Networks and Microsoft. The new report looks at how organizations are successfully managing the performance infrastructure of their networks through application-aware networking to improve the performance of enterprise applications across all of their locations. To obtain a complimentary copy of this report, visit [http://www.talari.com/support/abstract\\_aberdeen\\_report.php](http://www.talari.com/support/abstract_aberdeen_report.php).

Today it is commonplace for companies to be supporting workers at multiple offices and locations. With the help of major enterprise application platforms, such as Microsoft SharePoint and Talari Networks, workers throughout these distributed companies are able to stay connected and productive. IT organizations that can ensure their core applications perform well and have high reliability and performance predictability across all of their remote workers and business locations can avoid the costs and frustrations that occur when workers can't satisfactorily use business-critical applications.

Key highlights in the report indicate:

- The number one pressure (53 percent) driving companies to invest in performance and reliability technologies is the increasing volume and variety of data.
- Best-in-Class organizations — representing the top 20 percent of aggregate performers that invested in performance and reliability technologies — were likely to be supporting the highest number of offices and locations and were able to achieve a 90 percent or better transaction completion rate, with 25 percent getting to the ultimate goal of 100 percent transaction completion.

- Best in Class organizations were able to greatly reduce the number of user complaints about applications performance and reliability, with 46 percent seeing at least a 10 percent reduction and 18 percent seeing a reduction in complaints of 30 percent or more.
- By aggregating multiple types of WAN links (MPLS, traditional corporate internet lines, broadband options such as cable and fiber, and wireless internet), businesses can optimize their network connections to remote locations and, through adaptive networking, take advantage of the multiple connections to provide additional reliability, redundancy and performance optimization.

According to Rapoza, "Corporate networks are the critical backbone of enterprises and their performance is key to the delivery of highly collaborative apps to distributed locations, so it's vital to have solutions deployed at both ends of the connection in order to improve the reliability and performance of core applications. Through real-time and adaptive technologies, enterprises can improve and optimize critical network and application connections dynamically, ensuring high levels of reliability and performance."

#### **About Aberdeen Group**

A Harte-Hanks Company, Aberdeen provides fact-based research and market intelligence that delivers demonstrable results. Having queried more than 30,000 companies in the past two years, Aberdeen is positioned to educate users to action: driving market awareness, creating demand, enabling sales, and delivering meaningful return-on-investment analysis. As the trusted advisor to the global technology markets, corporations turn to Aberdeen for insights that drive decisions.

As a Harte-Hanks Company, Aberdeen plays a key role of putting content in context for the global direct and targeted marketing company. Aberdeen's analytical and independent view of the "customer optimization" process of Harte-Hanks (Information - Opportunity - Insight - Engagement - Interaction) extends the client value and accentuates the strategic role Harte-Hanks brings to the market. For additional information, visit [www.aberdeen.com](http://www.aberdeen.com).

#### **About Talari Networks, Inc.**

Talari Networks is redefining WAN reliability and performance quality. By aggregating multiple broadband links and continuously adapting to the quality of the network, Talari enables true enterprise-class quality and reliability at consumer prices. Talari's patented technology delivers 30-100 times gain in bandwidth per dollar, 40-90 percent on-going WAN cost reductions and greater visibility and reliability than MPLS or any other private network. In 2011, Talari was named a Gartner Cool Vendor and its Mercury T750 won Best of Interop-Performance Optimization. For more information, visit [www.talari.com](http://www.talari.com).

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