



## **Talari Networks Appoints Kevin Gavin as Chief Marketing Officer**

*Seasoned Communications Veteran Joins Award-Winning WAN Solutions Provider*

**SAN JOSE, Calif. – July 11, 2013** – Talari Networks™ Inc., a leading innovator in WAN reliability and application quality, announced Kevin Gavin has been appointed Chief Marketing Officer. Gavin joins Talari from ShoreTel, where he was CMO since 2007. Gavin brings more than 30 years of high-growth communications expertise to Talari, including helping companies achieve market-leading status in emerging new market categories. He held senior management positions at four start-up companies that each enjoyed a successful Initial Public Offering (IPO), plus one that had a secondary public offering, and one that he helped sell to a public company in a successful exit.

“Gavin is joining the team at a time of major growth and change in the WAN industry due to the adoption of newer technologies, such as cloud computing, remote office connectivity, server consolidation and real-time applications requiring greater network reliability and performance predictability,” said Talari Networks’ CEO Emerick Woods.

As reported by Research and Markets “2013 Branch Office IT Market Landscape Report,” branch office information technology is more important than ever. With more than 1.8M branch offices in the US, meeting the needs of branch office users and applications is not easy as enterprises rely heavily on their networking infrastructure to satisfy the instant expectations of today's business users.

“Gavin's successful track record in building brand recognition and market demand for emerging and innovative technology companies will serve Talari well as we enter the next stage of exponential growth as the WAN performance market explodes,” continued Woods.

“This is an exciting time to be involved in the WAN market, in particular the performance and reliability segment,” said Kevin Gavin, Talari’s CMO. “I look forward to contributing to Talari’s continued success in helping businesses improve WAN reliability while increasing capacity and reducing costs.”

Prior to ShoreTel, Gavin's executive experience includes Chief Marketing Officer at GoBeam Communications, a VoIP-based hosted PBX service provider that was purchased by Covad Communications in 2004. He was also Chief Marketing Officer at InternetConnect, Senior VP of Marketing at Softnet Systems, Regional VP at Teligent, Corporate VP of Marketing and Product Development at Nextel Communications and Regional VP of Marketing at McCaw Cellular. Gavin is a graduate of the Wharton School of Business at the University of Pennsylvania. He also attended the Executive Education Program at Stanford University.

**About Talari Networks, Inc.**

Talari Networks is redefining WAN reliability and application performance quality. By aggregating multiple diverse networks into a virtual WAN and continuously adapting traffic based on the availability and real-time quality of the network paths, Talari ensures applications that rely on a WAN are not affected by underlying network issues. Talari's patented technology delivers significant cost savings over single-provider networks while also increasing reliability and quality. Talari has received numerous industry awards and accolades, including Best of Interop—Performance Optimization, *Techworld* Awards—Networking Application Product of the Year, and named Garter Cool Vendor, *CRN* Top 10 Products to see at Interop and *CRN* Data Center 100 List. For more information, visit <http://www.talari.com/>.

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