

## Press Releases

### Talari Networks to Exhibit as “Cool Vendor” at Symposium/ITXpo® 2011

Conference/Expo by Leading Analyst Firm to be Held Nov. 7-10 in Barcelona, Spain

**SAN JOSE, CALIF. — Oct. 10, 2011 —** Talari Networks, Inc. today announces that the company will exhibit as a “Cool Vendor” in the Emerging Technology Pavilion at the Gartner Symposium/ITxpo® held Nov. 7-10, 2011 in Barcelona, Spain. Talari Networks’ CEO and President Emerick Woods will present “WAN Virtualization: Revolutionizing WAN Economics,” at 18:15 (6:15 p.m.) on Monday, Nov. 7.

Talari Networks’ participation is a result of the company’s inclusion in the list of “Cool Vendors” in the April 5, 2011 report, “Cool Vendors in the Enterprise Communications and Network Services,” by Jay Lassman, Steve Blood, Bern Elliot, Mark Fabbi, Geoff Johnson, Robert F. Mason, Neil Rickard and Ted Chamberlin at Gartner, Inc.

According to the report, “Vendors described in this research offer new and innovative cloud- and network-based communications solutions that are broadly applicable to small and midsize businesses and large enterprises. They focus on facilitating user access to unified communications and collaboration, while improving network efficiency and management, as well as cost-effectiveness.”

Talari Networks’ WAN Virtualization helps enterprises and government agencies achieve greater WAN performance predictability and reduce their monthly WAN connectivity costs, while establishing a migration path to next-generation networks and more centralized IT services. Gartner, Inc. described the demands driving the need for this functionality in the Sept. 1 report, “WAN Path Controllers Add Flexibility and Efficiency to Hybrid Networks.”

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**About Gartner Symposium/ITxpo 2011, Barcelona, Spain**

#### **About Gartner's Cool Vendors Selection Process**

Gartner's listing does not constitute an exhaustive list of vendors in any given technology area, but rather is designed to highlight interesting, new and innovative vendors, products and

services. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness of a particular purpose.

Gartner defines a cool vendor as a company that offers technologies or solutions that are: Innovative, enable users to do things they couldn't do before; Impactful, have, or will have, business impact (not just technology for the sake of technology); Intriguing, have caught Gartner's interest or curiosity in approximately the past six months.

**About Talari Networks, Inc.**

Talari Networks' WAN Virtualization solutions bring Internet economics to corporate WANs by transforming broadband and other affordable Internet links to deliver business-class reliability and performance predictability at consumer prices. Talari delivers a network with 30 to 100 times the bandwidth per dollar, ongoing WAN costs reduced by 40% to 90%, and greater reliability than existing corporate WANs. In 2011, Talari's Mercury T750 won Best of Interop--Performance Optimization. For more information, please visit [www.talari.com](http://www.talari.com).