



***Tim Mackie-Channel Chief Worldwide Channels and Alliances of Talari
Recognized as 2015 CRN Channel Chief***

SAN JOSE, Calif., Feb. 23, 2015 – [Talari Networks, Inc.](#), the leading provider of Software Defined WAN (SD-WAN) solutions that proactively manage capacity, quality and performance across the network, creating a smart network that sets the enterprise free to be brilliant, today announced that Tim Mackie has been named to the prestigious list of the 2015 CRN Channel Chiefs. The influential executives on this annual list represent the most powerful leaders in the IT channel who hold direct responsibility for driving growth and revenue for their organizations through their indirect channel partners. Individuals are selected for inclusion based on their track record of channel accomplishments, standing in the industry, dedication to the partner community and plans for driving future business innovation and channel growth.

The 2015 CRN Channel Chiefs have demonstrated their enduring support for the channel by consistently defending, promoting and executing effective channel partner programs and strategies.

Tim Mackie has 25+ years of experience in global technology sales and his proven expertise in long-term strategic planning and tactical execution landed him a place among CRN's Channel Chiefs. Tim joined Talari in September 2014 from Riverbed, chartered with spearheading efforts to transition from a direct sales model to a channel sales model selling Talari's Software Defined WAN solutions for hybrid WANs, MPLS WANs and Cloud WANs.

"Each year, our editors carefully vet an extensive group of highly accomplished channel executives to highlight those exemplary individuals who earn the mantle of CRN Channel Chief. These executives strive to advance the success and standing of the channel community within their organizations. The 2015 CRN Channel Chiefs lead by example and serve as valuable advocates to help ensure the health and longevity of the IT channel. We applaud their accomplishments and look forward to their continued success," said Robert Faletra, CEO, The Channel Company.

"We're proud that CRN has recognized Tim's accomplishments by naming him a 2015 Channel Chief. Tim's expertise in building distribution channels is valuable as we expand our channel program into new international markets this year," said Randy Schirman, Talari's VP of Worldwide Sales. "We've made significant investments in sales, marketing and support resources to more-fully leverage and embrace the channel. Tim is the right guy to build Talari's number of highly qualified, committed and loyal partners through training and certifications, partner engagement and business planning, and partner growth."

The 2015 CRN Channel Chiefs list is featured in the February 2015 issue of CRN, and online at www.CRN.com.

About Talari Networks

Talari, the leading provider of Software Defined WAN (SD-WAN) solutions, offers businesses a better way to WAN by bringing intelligence to the network, creating a THINKING WAN, that micro-manages capacity, quality and performance in real-time, packet-by-packet so the network just works, and IT is finally set free to innovate elsewhere. Talari's patented technology enables hybrid WANs to support the growing demands of mission-critical applications without compromising quality or increasing MPLS spend so the business can run at full speed, with no interruptions. To learn more about Talari, visit www.talari.com.

About The Channel Company

The Channel Company, with established brands including CRN, XChange Events, IPED and SharedVue, is the channel community's trusted authority for growth and innovation, For more than three decades, we have leveraged our proven and leading-edge platforms to deliver prescriptive sales and marketing solutions for the technology channel. The Channel Company provides Communication, Recruitment, Engagement, Enablement, Demand Generation and Intelligence services to drive technology partnerships. Learn more at www.thechannelcompany.com.

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