



## **Talari Sponsoring and Presenting Test Results of its SD-WAN Technology at the Open Networking User Group Spring 2015**

*Talari customers attending to discuss their SD-WAN deployment successes*

**SAN JOSE, Calif. – May 7, 2015** – [Talari Networks, Inc.](#), the leading provider of Software Defined WAN (SD-WAN) solutions that help businesses perform brilliantly with the creation of a smart network that proactively manages capacity, quality and performance, today announced that it will be presenting its SD-WAN technology test results on a panel titled “SD-WAN Working Group Update” at the [Open Networking User Group \(ONUG\) Spring 2015](#) on May 13. The feature verification tests were conducted by ONUG’s official testing partner Ixia and against requirements created by the ONUG SD-WAN Working Group.

ONUG is made up of IT business leaders interested in exchanging ideas and best practices for implementing open infrastructure solutions. Talari, a member of ONUG’s SD-WAN Working Group, is also sponsoring the ONUG Spring 2015 cocktail reception from 5:00-7:00pm on May 13.

Additionally, the following Talari customers will be attending the event to share their Talari-powered SD-WAN deployment successes:

- Benevis, a leading healthcare practice services company, has helped children’s dental provider Kool Smiles overcome technology challenges, increase efficiency and improve the dental experience in 30 offices located in underserved communities around the country. Benevis attributes Talari’s SD-WAN technology for a reduction in overall network spend by 39 percent for selected offices and has replaced MPLS in all Talari-powered offices.
- The Hain Celestial Group, a leading organic and natural products company with 30 locations in North America, Europe and Asia, is using Talari’s SD-WAN technology to deliver superior user experience for VoIP and video calls and applications. Using Talari, the company also reduced the cost of usable bandwidth by 10-15 times, gained ability to

use backup circuits full time, leveraged broadband Internet for faster, lower-cost connections, eliminated calls to the service desk about network issues and was liberated from single-carrier dependency.

“At ONUG Spring 2015, we’re eager to collaborate with our peers about SD-WAN technology and its ability to re-define and dramatically improve networking,” said Talari’s CTO and Co-founder John Dickey. “Businesses are increasingly using real-time and bandwidth-hungry applications, such as VoIP and Unified Communications, for conducting critical business activities, which today’s traditional network architectures can’t support at a high quality without having to increase network spend.”

Dickey continued, “We have been providing our WAN solution for our customers’ production networks for more than seven years with increasing success. We are gratified that others are seeing the benefits and we welcome their contributions to the marketplace of ideas for SD-WANs at ONUG.”

Talari’s THINKING WAN technology has become the most widely used SD-WAN solution because of its ability to easily adapt to the network and demands of the business. By creating secure, virtual WAN links abstracted from the physical network and then intelligently adapting to changes in application demand and network characteristics, Talari ensures that applications perform continuously at high quality and take advantage of all available bandwidth by utilizing any combination of Internet, MPLS, or wireless networks.

**Note to media and analysts:** To schedule a meeting with Talari executives and its customers at ONUG Spring 2015, please contact Terry May at [terrymay@flashpoint-group.com](mailto:terrymay@flashpoint-group.com).

### **About Talari Networks**

Talari, the leading provider of Software Defined WAN (SD-WAN) solutions is changing the way companies think about, create and manage their WAN by giving the network *brainwidth*. Only Talari’s THINKING WAN proactively manages capacity, reliability and performance, packet by packet—to keep critical applications running, reduce costs and

liberate IT to innovate new ways for the company to be brilliant. To learn more about Talari, visit [www.talari.com](http://www.talari.com).

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